

PRESS RELEASE

Artech India (Formerly Softek) unveils a state-of-the-art Solutions Development Centre at Bangalore

- **Strategic Expansion**
- **Focus on Southern Market**
- **Capitalization of Outbound Resource Pool**

Bangalore (September 15): As part of its horizontal expansion drive, Artech India (Formerly Softek Pvt Ltd) unveiled its state-of-the-art IT facility at Bangalore today. The new facility, which will empower Artech to expand services and products footprint across the Southern region of India, will capitalize upon and strategically support our growth momentum.

According to Mr Yogendra Tripathi, Sr VP and Country Head at Artech India: “The new development centre will help the Company sustain and improve the services being provided to our national and international clients. It will also facilitate an enhanced presence in the fast evolving Southern region.”

The expansion of the Bangalore facility is a key component of Artech’s comprehensive plan to boost its world-class bouquet of services within specified timelines. The new facility will be harnessed to expand the Artech business into areas like software solutions, consulting and ODC for key blue-chip clients.

Explains Mr Pravin Hungund, Regional Manager - Operations at Artech India, Bangalore: “The new facility will allow us to create a vast bandwidth to handle a larger set of clients, both in the Software Solutions as well as Consulting division. It will also help us build employee confidence, and strengthen mutual relationships.”

The Artech facility at Bangalore will act as a Solutions Development Centre. Says Mr Vivek Mittal, VP – Consulting at Artech India: “It will offer a unique combination of efficacious development and support personnel, backed by a 24/7, globally linked infrastructure. It will allow us to address all areas of critical needs in managing clients' strategic eBusiness and IT investments.”

The new facility will enable Artech to increase penetration into the local products segment as well. “It will facilitate a lasting impression in terms of promotion and sales of Akshar series of products,” says Mr Hungund, “especially our Unicode-compliant product, Akshar Naveen. We are looking forward to replicating the successes achieved in North in this segment.”

The Bangalore facility will allow Artech India to create a backup facility for its BPO services. “It is a step towards the creation of scalable, redundant facility, which will allow uninterrupted flow of services to our clients should a Mumbai-like situation arise at any of the other Artech centres,” says Mr Mittal.

The Artech Banaglore Solutions Development Centre is part of the horizontal expansion, which also includes expansion into 3 other key Indian cities - Pune, Hyderabad and Kolkata. “We undertook a lot of careful deliberations to go for the decision to set up offices at these 3 tactical points across India,” says Mr Tripathi.

Artech India already has clients as well as onsite employees deployed in and around these 3 IT hubs. The new offices will act as contact points for these 2 critical elements (clients and employees) of the Company’s future growth trajectory.

About Artech India

Artech Infosystems Pvt Ltd (Artech India), formerly known as Softek Pvt Ltd, is a 25-year-old, ISO 9001:2000 certified IT company with its core competencies in the areas of software products, turnkey project management, IT consulting and staff augmentation, infrastructure management, and business process outsourcing.

Artech India, a leading name in multilingual computing, is the first Company in India to have developed world-class compilers for COBOL, Fortran 77, Pascal and Basic. Headquartered at Noida, the Company has projects going on in numerous cities across the country; and provides BPO services to leading Fortune 500 names. Artech India’s parent organization, Artech Information Systems, LLC, is based in Morristown, New Jersey, USA.

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